



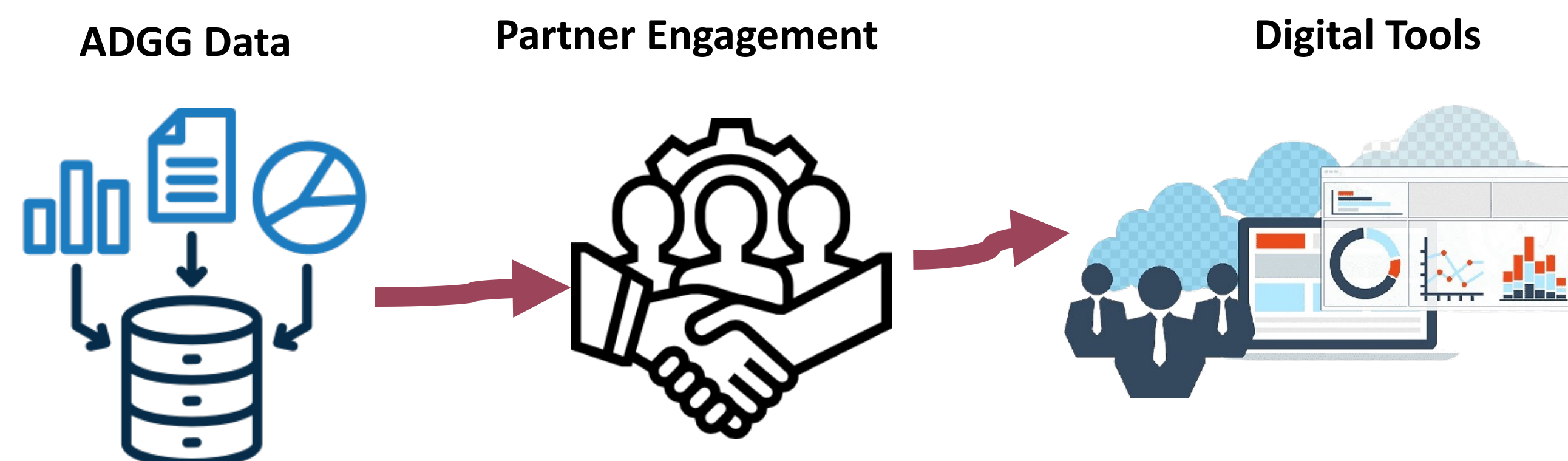
Tanzania enumerator using the app

Transforming the future of dairy production with digital solutions

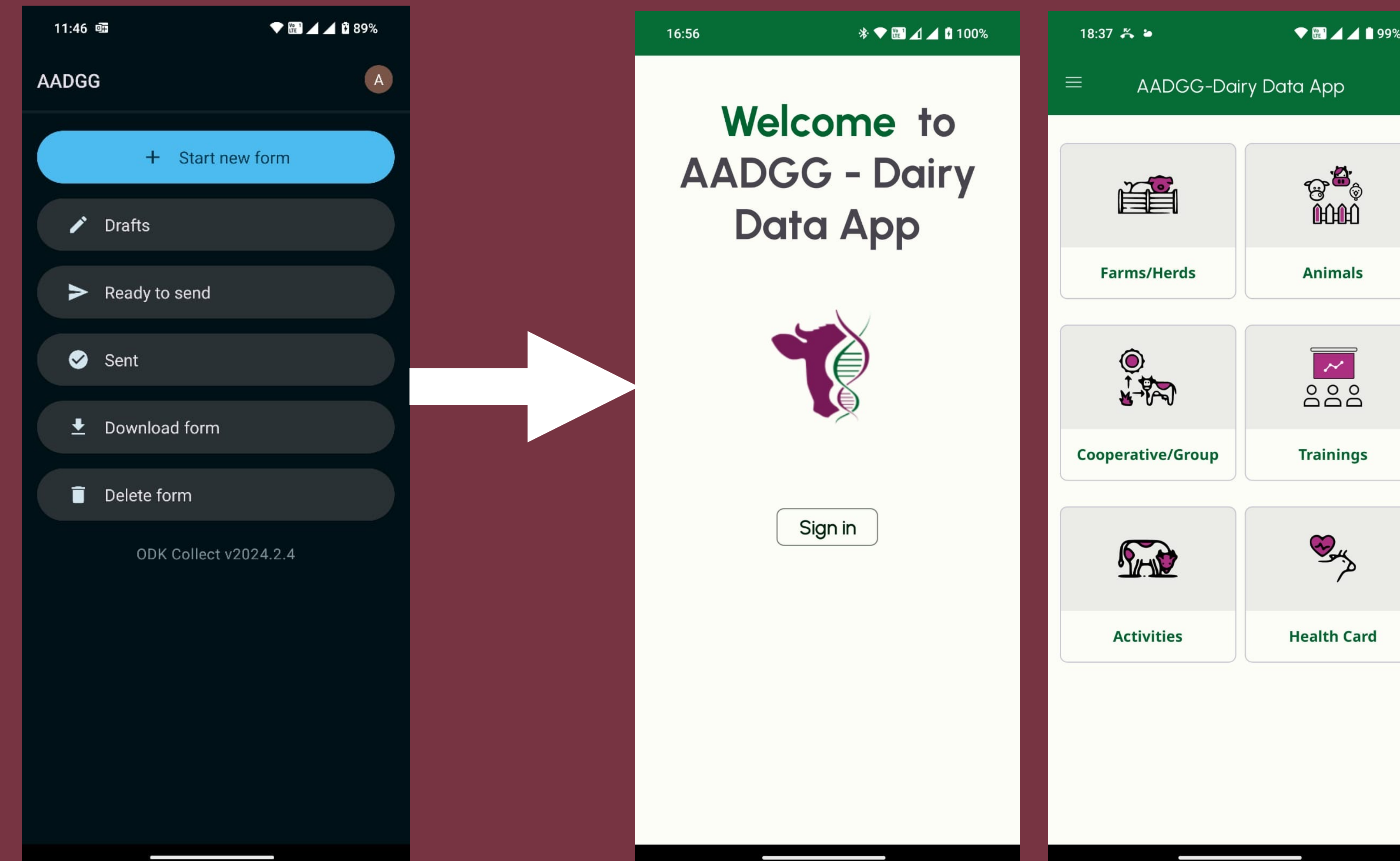
The challenge

- Farmers do not have access to productive and adapted livestock seed stocks that best suit their production systems.
- Farmers and partners are unable to generate useful information to make dairy enterprise decisions.
- The limitations of the ODK Kit used for data capture, including farmers' inability to interact with their data, underscored the need for a more robust data capture solution.

Our innovative approach



- Our digital dairy mobile data app aims to enable our partners; farmers and enumerator to interact more with their data and get insightful summaries from the data captured.



- Simple, user-friendly data entry: Designed with farmers in mind, the app makes it easy to record data on milk production, breeding, animal health, and more.
- Real-time insights and analytics: Enables farmers and field officers to view data summaries and derive insights directly from their data.

Outcomes

- The mobile app's improved data visibility encourages farmers to provide more information, in contrast to the ODK toolkit.
- Farmers are empowered to make smarter, more profitable decisions through enhanced data visibility and timely feedback.

Next steps

- Improved farmer-facing feedback through dashboards and calendars
- Farmer friendly interface will lower costs and increases the frequency of data capture for the AADGG project.
- Adding other species to make it an all-round tool for managing farm and livestock data
- Translation to local language.
- Integration with other data services

Partners



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