



A picture showing the leather tanning group and products in Balaka



Refurbished cattle sale pens at Jalume, Tsholotsho District



Inclusive red meat value chains for women and youth in Eastern and Southern Africa K'Lusa

- Funded by the International Fund for Agricultural Development at USD 1 000 000.
- Implementation: From January 2020 – December 2023
- Geography Southern Zimbabwe and Southern Malawi

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Outcomes

- Refurbish market infrastructure and build the capacity of farmers to manage and use the infrastructure.
- Women and youth are trained to process hides into leather and put them into shoes in Malawi. Ten pairs of shoes were donated to students at Buke Primary School and Phalula Day Secondary School.
- Over 5,000 female and 2,900 male farmers were trained in fodder production, feed formulation, business management, vegetable tanning, and leather.
- Mini-feedlot constructed in Zimbabwe

Next steps

- Work with the governments in both countries to facilitate access to the leather design studios setup through SADC investment.
- Operationalize the mini-feedlots and market infrastructure

Partners



The challenge

- Lack of access to capital and inputs, poor skills, and land tenure hinder women and youth from venturing into high-value beef and goat value chains
- Gender and Cultural barriers for women and youth participation in the red meat value chains

Our innovative approach

- Use the Gender Action Learning System (GALS) approach to engage the community and to allay fears that empowering women would disadvantage men.
- Use value chains as entry points
- Use leather product development as an entry to discuss and practice animal welfare and improve nutrition and business orientation in agriculture.

