Illustration by Kayondo John

Challenge

- Lack of record keeping by Small holder farmers
- Behavioral/ Attitude changes towards maximizing resources to increase productivity and profitability through Record Keeping
- Support farmers to understand the effects of different agricultural practices and decisions on the performance of the enterprise

Our approach

- Development of tools for use in the Landscape scoping Exercise
- Gross Margin Training manual adaptation to Pig farming
- Development of GM Pictorial Farmer reference aid
- Training of extension Staff and Village Based Agents on GMC

Results, outcomes, achievements

- Understanding the concept of Gross Margin for Profitability
- Adoption of Record keeping
- Increased number of Beneficiaries (Introduction of new farmers)
- Improved livestock management (Health, feeding)

Integration Of A Gross Margin Calculator Solution In the Uganda Pig Value Chain Project

CGIAR | RESEARCH PROGRAM ON Livestock

UGANDA MORE PORK PROJECT

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Project intervention

Pigsmart platform

Participants conducting interviews for the Gross Margin tool in Mukungwe Sub-county Masaka district

Photo by: Annet Biingi (ATTA)

Lessons and significance

- Development of the GMC app
- Capacity building of more farmers on GM and financial literacy
- Scaling of the adoption of the Gross Margin tool to include other livestock for the Project

Partners

- International Livestock Research Institute
- Masaka DLG
- Mukono DLG

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