



## FOOD & NUTRITION SECURITY

### Transforming Nigeria Dairy industry with improved cattle breed production:

*Still meeting Food and Nutrition security needs despite Covid-19 odds*

#### About Cattle Hub

Dairy breed improvement is necessary in Nigeria, especially because indigenous cows produce on average 2 litres per day. Foreign exchange regulations introduced by the Central Bank of Nigeria has restricted importations of milk and dairy products, thereby increasing the need to improve local dairy productivity through modern technology. The Real People Concept, through their Cattle Hub, are working with youth, women and smallholder farmers to raise annual incomes and productivity through about 500 hybrid heifers that can produce an average of 10 Litres of milk per day, using such technology interventions as artificial insemination.

We help smallholder farmers, animal scientist, veterinarians and other livestock production experts solve major problems of reproduction, multiplication & productivity in cattle Production. We are poised to drive Nigeria cattle productivity with modern technological solutions.



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#### Challenges

- Average milk production of indigenous breeds of cattle in Nigeria is 2 Litres per day
- Efforts in the past on improvement using artificial insemination has not yielded much results and many farmers are discouraged
- With recent CBN restriction to forex on dairy product importation, There is need to improve on local production of Milk

#### Cattle Production with a difference

- Encouraging Ranching
- Intensive cattle production system
- Cattle Bree improvement with exotic semen
- Small Holder farmers access to improved cattle



#### Our innovative approach

As a technology driven organization, we are deploying modern technology in Hybrid cattle production on our Cattle Hub located at Iwo, Osun State, Nigeria

#### Expected Impact

- ❑ Production of Hybrid heifers that will give average of 10 Litres per day per cow
- ❑ Targeting production of at least 500 hybrid heifers annually for youth, women and small holder farmers for improved milk production
- ❑ More milk means more income to farmers
- ❑ More milk means healthy nutrition , healthy living and improved socio - economic life of the populace
- ❑ End Hunger in a way

#### Partners



Support us to transform Nigeria dairy industry space



Profitable & sustainable Dairy production in Nigeria



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