



Cow-shaped word cloud with the main impacts of the COVID-19 pandemic

Context

- The COVID-19 pandemic is impacting the beef and dairy value chains (VC) in Colombia
- However, not much data is available and in most cases the magnitude of the impact is unknown
- Study gives insights on impacts for each VC link and offers potential mitigation options, based on official data, websites and press articles
- Guideline for decision- and policy-making to mitigate the crisis and build food system resilience

Our innovative approach

- COVID-19 is a new topic and a similar study has not been conducted before for the Colombian beef and dairy sector
- We did not focus only on a particular link of the beef and dairy VC (e.g. primary producers) but on the sector as a whole, including direct and indirect actors as well as the consumer



FOOD & NUTRITION SECURITY

COVID-19 and the beef and dairy sector in Colombia: Current and potential developments, impacts and mitigation options

- COVID-19 will cause important changes in the Colombian beef & dairy value chains (VC)
- Changing consumer preferences will demand formalization of VC towards more traceability, food safety, animal health and sustainability
- Research can play a fundamental role in impact analysis, supporting recovery and developing solutions for building resilience

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Results/Impact

- 2 Working Papers published, in English (bit.ly/2U7nflg) and Spanish (bit.ly/307o22w), with very high reach among Colombian and Latin American stakeholders.
- Includes recommendations for decision- and policy-makers on how to mitigate the crisis
- Research in short-, mid- and long-term is suggested to help the sector recover and prepare better for future crises.
- Media & communications coverage: (blogs) bit.ly/2Epi4Gc, bit.ly/3lmwd3E & bit.ly/2EtIDqE; (media) bit.ly/3icTFhz, bit.ly/2YyZm1C, bit.ly/3llk6n4, bit.ly/3hv2iDM, bit.ly/3lePnlU & bit.ly/2ED4DOI in Spanish; bit.ly/2QmJR8j, bit.ly/3llkrpQ, bit.ly/2YAKG1V in English.

Future steps

- Similar studies are planned for Central America and the Caribbean, East Africa and Southeast Asia
- A consumer study is planned to analyze crisis-related changes in preferences and consumption behavior that might affect the sector

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